

Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653 phone (414) 286-3521 fax (414) 286-5990

web site: www.milwaukee.gov/health

FOR IMMEDIATE RELEASE

October 29, 2013

Contact: Sarah DeRoo Office (414) 286-3548 (414) 708-4060

MEDIA ADVISORY

Local Officials to Arm Themselves Against the Flu

Mayor Barrett to join City of Milwaukee Health Department in urging Milwaukee to take steps to protect themselves and their families against the flu

MILWAUKEE - On Wednesday, Oct. 30, Mayor Tom Barrett and local officials will roll up their sleeves to share a message that getting vaccinated against the flu protects you, your family, and your co-workers.

Influenza (the flu) is among the most common contagious respiratory illnesses in the United States. Though common, it can be serious, leading to hospitalization and sometimes death. The vaccine is recommended for all individuals over 6 months of age, especially those at greatest risk for serious complications including adults 65 and older, children younger than 5, and pregnant women.

A limited number of seasonal flu vaccines will be available to all ages on a first-come, first-served basis during the event.

> WHAT: 2013 Seasonal Influenza Awareness Kick-off

Wednesday, Oct. 30 WHEN:

TIME: 4 p.m. Seasonal flu kick-off

> 4-6 p.m. Flu clinic for area residents

WHERE: Neighborhood House of Milwaukee

2819 W. Richardson Place, Milwaukee

SPEAKERS: Mayor Tom Barrett

Commissioner of Health Bevan K. Baker

Richard Cox, Executive Director, Neighborhood House

PHOTO-OP: Speakers will receive a seasonal flu shot at the conclusion of remarks.

Additional video opportunities will be available on-site.

###

